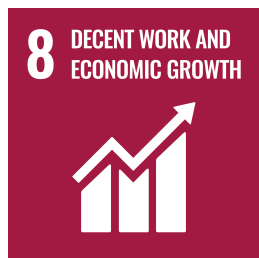


The Mitsui Fudosan Group's SDGs Initiatives



Click on the icons below to learn about the Group's initiatives for each goal.





[Privacy Policy](#)

[Basic Policy on Specific Personal Information](#)

[Concerning Protection of Personal Information](#)

[Concerning Cookies and Access Logs](#)

[Usage Notice](#)

© 2020 Mitsui Fudosan Co., Ltd.

The Mitsui Fudosan Group's SDGs Initiatives

The Mitsui Fudosan Group is engaged in a wide range of initiatives and business projects related to the SDGs. Activities that are relevant to the 17 SDGs and their 169 targets can be found in the tables below.

CHECK! SDGs 17 GOALS

Click on the icons below to learn about the Group's initiatives for each goal.



*Please understand that some of the links to external websites in the "Further Information" section below may not be accessible.



End poverty in all its forms everywhere

PICK UP ACTION

&EARTH Clothing Support Project-Bring a Smile to the World with Your Clothes

This project came about after learning that customers wanted to buy new clothes, but didn't want to put their old clothes to waste. Unwanted clothes are collected at our retail facilities, and donated to refugees and disaster victims around the world. (SDG Target 1.2)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
<p>1.2 By 2030, reduce at least by half the proportion of men, women and children of all ages living in poverty in all its dimensions according to national definitions.</p>	<p>&EARTH Clothing Support Project Bring a Smile to the World with Your Clothes</p>	<p>Through the NPO Japan Relief Clothing Center, we donate clothing to refugees and disaster victims around the world. Starting in December 2008, we have continued to hold the project twice yearly, in spring and autumn, at our 24 retail facilities nationwide.</p>	<p>&EARTH Clothing Support Project (Japanese version only)</p> <p>This initiative also contributes to goals 10 and 12.</p>

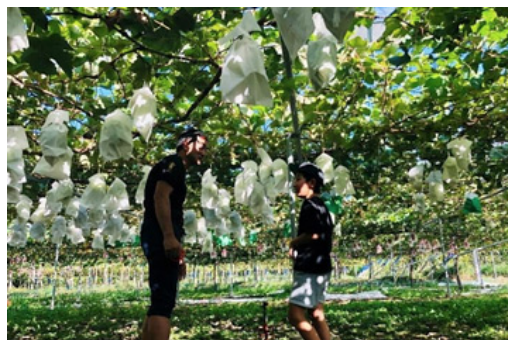


End hunger, achieve food security and improved nutrition and promote sustainable agriculture

PICK UP ACTION

GREENCOLLAR: Fresh grape production and sales business

Born from our new business proposal system, this project aims to propose new lifestyles that provide a sense of fulfillment in both work and life, by "Living in a more human way with nature = 'Green Collar'." Through year-round production and sales of high-quality fresh grapes from Japan and New Zealand, the GREENCOLLAR business aims to contribute to the revitalization of the agricultural sector. (SDG Targets 2.3 and 2.c)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
2.2 By 2030, end all forms of malnutrition, including achieving, by 2025, the internationally agreed targets on stunting and wasting in children under 5 years of age, and address the nutritional needs of adolescent girls, pregnant and lactating women and older persons.	Donating disaster relief goods to food banks, etc., run by a certified NPO	To ensure individuals are prepared for large-scale disasters such as large earthquakes and floods, we donate food, sanitary products, and other goods to a certified NPO.	—
2.3 By 2030, double the agricultural productivity and incomes of small-scale food producers, in particular women, indigenous peoples, family farmers, pastoralists and fishers, including through secure and equal access to land, other productive resources and inputs, knowledge, financial services, markets and opportunities for value addition and non-farm employment.	Fresh grape production and sales business GREENCOLLAR	Through this business we are undertaking year-round production and sales of fresh grapes from Japan and New Zealand, where seasons are opposite, passing on and innovating production technologies, and developing personnel	Establishment of GREENCOLLAR, Inc., an in-house startup This initiative also contributes to goal 8.
2.c Adopt measures to ensure the proper functioning of food commodity markets and their derivatives and facilitate timely access to market information, including on food reserves, in order to help limit extreme food price volatility.			



Ensure healthy lives and promote well-being for all at all ages

PICK UP ACTION

Measures to prevent the spread of infection

At the Mitsui Fudosan Group, not only do we believe that protecting the lives and health of individuals is our corporate social responsibility, we believe it is a key social initiative in our pursuit of ESG management. In the midst of the COVID-19 pandemic, we are working to guarantee the health and safety of our clients and employees, providing supplies and financial support to medical institutions and local governments, reducing rent for facilities that are voluntarily suspending business, and working in other ways to contribute to social stability. (SDG Target 3.3)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
<p>3.3</p> <p>By 2030, end the epidemics of AIDS, tuberculosis, malaria and neglected tropical diseases and combat hepatitis, water-borne diseases and other communicable diseases.</p>	<p>Preventing the spread of infection</p>	<p>(1) Formulating an infection prevention manual, stockpiling face masks, etc.</p> <p>(2) Ensuring health and safety by disinfecting our buildings and taking staff temperatures</p> <p>(3) Securing employment for staff from hotels and other closed businesses</p> <p>(4) Offering various support to stores, etc., that are voluntarily suspending business</p> <p>(5) Donating supplies and cash, etc., to medical workers</p>	<p>Efforts Relating to COVID-19</p> <p>This initiative also contributes to goals 10, 11, and 17.</p>
<p>3.6</p> <p>By 2020, halve the number of global deaths and injuries from road traffic accidents.</p>	<p>Investing and participating in self-driving experiments</p>	<p>We have invested in a university startup that is aiming to bring self-driving cars into society. We are also participating in initiatives to solve problems related to the increasing number of traffic accidents, as well as the deteriorating convenience of public transport due to driver shortages.</p>	<p>Investment in Advanced Smart Mobility Co., Ltd.</p> <p>This initiative also contributes to goals 8, 9, 11, and 17.</p>
<p>3.8</p> <p>Achieve universal health coverage, including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines for all.</p>	<p>Supporting new industry creation in the life science fields</p>	<p>We have established Life Science Innovation Network Japan (LINK-J), and are promoting business creation in the life science fields. Aiming to bring about innovation, we also provide tangible and intangible services through rental labs and offices.</p>	<p>Life Science Innovation Department</p> <p>This initiative also contributes to goals 8 and 9.</p>
	<p>Promoting the spread of "smart wellness" homes through Mitsui Fudosan Residential Co., Ltd.</p>	<p>We provide "smart wellness" homes that are environmentally friendly, energy efficient, safe and secure, and comfortable.</p>	<p>Mitsui Fudosan Residential Co., Ltd. (External website) [PDF] (Japanese version only)</p>
	<p>Acquiring the CASBEE "wellness office" certification</p>	<p>Our Nihonbashi Muromachi Mitsui Tower building has acquired the top-level certification from an evaluation body that recognizes office buildings aiming to improve the health and intellectual productivity of its workers.</p>	<p>Acquisition of the CASBEE-WO (Wellness Office) Certification</p> <p>This initiative also contributes to goals 7, 8, 9, 11, and 13.</p>
	<p>Developing senior residences</p>	<p>We develop and provide homes that allow senior citizens to live fulfilling lives.</p>	<p>Serviced residences for senior citizens</p>
	<p>Supporting management of the NPO Maggie's Tokyo</p>	<p>Maggie's Tokyo is a facility that supports cancer patients and their families.</p>	<p>Mitsui Fudosan Story (Japanese version only)</p>
	<p>Joint hosting of the Asia Pacific Corporate Games in Tokyo</p>	<p>The Asia Pacific Corporate Games is a multisport tournament open to groups of individuals from corporations, local regions, and other communities.</p>	<p>The Asia Pacific Corporate Games in Tokyo (External website)</p>
	<p>Promoting Mitsui Office for Tomorrow (mot.)</p>	<p>mot. offers facilities and services that promote the health of office workers.</p>	<p>mot. Nihonbashi Takashimaya Mitsui Building (External website)</p> <p>mot. Nihonbashi Muromachi Mitsui Tower (External website)</p> <p>This initiative also contributes to goal 8.</p>
<p>&well: Support services for health management</p>	<p>Through a business partnership with The Association for Preventive Medicine of Japan, we provide comprehensive PDCA cycle support for corporations that promote health management.</p>	<p>&well: Support services for health management (Japanese version only)</p> <p>This initiative also contributes to goal 8.</p>	
<p>3.9</p> <p>By 2030, substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination.</p>	<p>Enhancing logistics facilities to reduce congestion</p>	<p>By providing automation and labor-saving solutions to logistics facilities, we are streamlining distribution services and suppressing emissions of hazardous substances.</p>	<p>—</p>



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

PICK UP ACTION

Remote lessons and mutual learning at Watasu Nihonbashi

Watasu Nihonbashi (Chuo-ku, Tokyo)-which opened in 2015 as a result of relationships made following the Great East Japan Earthquake-functions as a hub for all manner of exchange. It continues to host remote lessons in partnership with a junior high school from Minamisanriku Town in Miyagi Prefecture, while it also presents opportunities for mutual learning related to disaster preparedness. (SDG Target 4.1)



(Photo provided by Minamisanriku Town)

SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
4.1 By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes.	Remote lessons and mutual learning at Watasu Nihonbashi	Watasu Nihonbashi partners with a junior high school from Minamisanriku Town in Miyagi Prefecture to host remote lessons and, during school trips, provide mutual learning opportunities related to disaster preparedness.	Watasu Nihonbashi (External website) (Japanese version only) This initiative also contributes to goals 2, 8, 9, 11, 14, and 17.
4.4 By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.	Cooperating with work experience and learning programs	We host the Mirai Kodomo Gakko (future children's school), a platform for learning through experience-based content.	Community Involvement and Development
4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development.	Supporting management of the Mitsui Memorial Hospital	The hospital works with local clinics and hospitals to provide patients with the very best advanced medical care.	Mitsui Memorial Hospital (External website)
	Supporting management of the Mitsui Memorial Museum	The museum preserves, manages and undertakes research on historical artifacts, and contributes to education through stunning artwork.	Mitsui Memorial Museum (External website)
	Hosting forest education events: &EARTH DAY	We host &EARTH DAY events every summer for children interested in forests and the global environment.	Events about forests (Japanese version only)
	Hosting environmental education programs: &EARTH Classroom	We hold environmental classes at elementary schools about the importance of the environment and communities.	&EARTH Learn About Disaster Prevention!(External website) (Japanese version only)

SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
	Hosting environmental education events: Learn About Disaster Prevention-Cool Choice Plaza	At our retail facilities, we hold experience-based learning events for children relating to energy and environmental issues.	Learn About Disaster Prevention-Cool Choice Plaza (External website) (Japanese version only)
	Hosting the Mitsui Fudosan Sports Academy for Tokyo 2020	This sports academy invites top-class athletes as instructors, and harnesses the power of sport for neighborhood creation.	Sports Academy (Japanese version only)
	Supporting the Shiki Theatre Company's Kokoro Theater Project	The Kokoro Theater Project provides children across Japan with opportunities to learn about respect for life, morals, and friendship.	Butai Geijutsu Center (External website) (Japanese version only)
	Supporting the Sumida River Fireworks Festival	We support the Sumida River Fireworks Festival, which carries forward a traditional Japanese downtown culture.	Sumida River Fireworks Festival (External website)
	Supporting the Tsumugu Project	We support the Tsumugu Project, a public-private initiative to pass on the beauty of Japanese art to future generations and communicate it globally.	Tsumugu Project (External website)
	Contributing to the JEES-Mitsui Fudosan Scholarship	We have established a grant-type scholarship system for foreign students planning to study at Japanese universities at their own expense.	Establishment of the JEES-Mitsui Fudosan Scholarship (Japanese version only)
	Cooperating with planning of the Happy Smile Festival	The Happy Smile Festival is held at Gate City Osaki to sell products made at social welfare corporations.	Community Involvement and Development



Achieve gender equality and empower all women and girls

PICK UP ACTION

Installing private childcare rooms at Mama with LaLaport

At certain Mitsui Fudosan LaLaport retail facilities, we have installed private childcare rooms so that mothers can breastfeed their children, change their diapers, and feed them baby food without having to worry about their surroundings. (SDG Target 5.4)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
5.1 End all forms of discrimination against all women and girls everywhere.	Supporting an appropriate balance between child/nursing care and work	We have established systems and a working environment that supports employees balancing child/nursing care and work.	Our Efforts to Realize Diverse Workstyles
	Work Life Bridge Project	The Work Life Bridge project supports a diverse range of workstyles for those working in Mitsui offices.	&Life-Biz (External website) (Japanese version only)
5.4 Recognize and value unpaid care and domestic work through the provision of public services, infrastructure and social protection policies and the promotion of shared responsibility within the household and the family as nationally appropriate.	In-office daycare center: Kids Square	Kids Square is an in-office daycare center that supports a diverse range of workstyles for employees.	Our Efforts to Realize Diverse Workstyles
	Managing a website that helps women returning from childcare leave find work	We have launched a recruitment website especially for regional communities that proposes worksites close to home.	Kashiwa-no-ha Smart City recruitment website (External website) (Japanese version only)
	Installing private childcare rooms at Mama with LaLaport	We have installed private childcare rooms in our retail facilities to allow parents with young children to use our facilities with peace of mind. We are also actively installing family spaces and kids' areas in our facilities for families with young children.	Mama with LaLaport (External website) (Japanese version only) Private childcare rooms (External website) (Japanese version only) This initiative also contributes to goal 3.
5.a Undertake reforms to give women equal rights to economic resources, as well as access to ownership and control over land and other forms of property, financial services, inheritance and natural resources, in accordance with national laws.	Providing inheritance consultations and communicating relevant content	With help from experts such as tax accountants and lawyers, we propose the optimal advice on inheritance.	Let's Plaza (Japanese version only)



Ensure availability and sustainable management of water and sanitation for all

PICK UP ACTION

Forest preservation together with the Tokyo Metropolitan Government's Bureau of Waterworks: &EARTH FOREST

Since 2017, Group employees have been engaged in forest improvement activities, such as tree planting, at the Mitsui Fudosan &EARTH FOREST in Tokyo. In this way, we are contributing to the preservation of a water conservation forest. (SDG Target 6.1)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
6.1 By 2030, achieve universal and equitable access to safe and affordable drinking water for all.	Actively using rainwater and grey water	At our office buildings, retail facilities, and built-for-sale condominiums, we are actively making use of rainwater and grey water (processed wastewater).	Water
	Installing water-saving devices	At our office buildings, retail facilities, and rental/built-for-sale condominiums, we are installing water-saving sanitary equipment, automatic faucets, and other similar equipment.	This initiative also contributes to goal 12.
	Forest preservation together with the Tokyo Metropolitan Government's Bureau of Waterworks: &EARTH FOREST	Together with the Tokyo Metropolitan Government's Bureau of Waterworks, we are promoting preservation activities at a water conservation forest in the upper reaches of the Tama River.	The Mitsui Fudosan Group's forest Preservation Activities (Japanese version only) This initiative also contributes to goal 15.
6.6 By 2020, protect and restore water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes.	"Crab revetment" on Shibaura Island	We are preserving the ecosystems of crabs on a revetment in Shibaura Island affected by construction work.	Mitsui Fudosan Story (Japanese version only)
	Planting trees and restoring wetland on open land in Ago Bay near NEMU RESORT	At our NEMU RESORT hotel, we are promoting the restoration of natural habitats through a joint project involving industry, academia, and the private and public sectors.	Biodiversity



Ensure access to affordable, reliable, sustainable, and modern energy for all

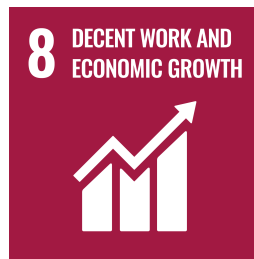
PICK UP ACTION

Solar power generation business

We are involved in the mega solar power business to promote the use of renewable energy; the energy we generate is enough for the annual consumption needs of approximately 20,000 typical households. (SDG Target 7.2)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
7.1 By 2030, ensure universal access to affordable, reliable and modern energy services.	Installing Area Energy Management Systems (AEMS)	We undertake consolidated management of regional energy through a network that links the facilities in Kashiwa-no-ha Smart City with solar power generation systems, storage batteries, and other power supply equipment.	An energy management system central to Kashiwa-no-ha Smart City.
	Promoting Zero Energy Houses (ZEH)	We provide green's ZERO housing which meets ZEH standards.	Mitsui Home Co., Ltd. (External website) (Japanese version only) This initiative also contributes to goals 9 and 11.
7.2 By 2030, increase substantially the share of renewable energy in the global energy mix.	Solar power generation business	We operate five mega solar power plants across Japan.	
7.3 By 2030, double the global rate of improvement in energy efficiency.	Designing energy-saving, energy-creating, energy-storing spaces to reduce CO ₂ emissions	We are supporting the creation of smart cities through the installation of energy management systems (EMS).	Climate Change and Other Environmental Data This initiative also contributes to goal 13.
	Acquiring certification from the Tokyo Metropolitan Government as an Excellent Designated GHG Office	Thanks to our promotion of energy-saving measures, 14 of our offices (17 buildings) have been recognized as either top-level or semi-top-level offices.	
	Creating neighborhoods with independent distributed energy sources and district heating and cooling systems	Through the compact supply of independent distributed energy, we are making resilient, environmentally friendly neighborhoods a reality.	Toyosu Smart Energy Project Nihonbashi Smart Energy Project This initiative also contributes to goals 9, 11, 12, and 13.
	Streamlining energy use through AI air-conditioning systems	At Mitsui Shopping Park LaLaport NAGOYA minato AQUUS, we have installed an energy-saving air-conditioning control system that makes use of AI technology.	Installation of an air-conditioning control system that makes use of AI technology. (Japanese version only) This initiative also contributes to goal 13.



Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

PICK UP ACTION

Supporting reform of corporate workstyles through WORKSTYLING

WORKSTYLING is a shared office system for corporate clients. Seeking to provide a space where individuals can flexibly choose from a range of workstyles to match their way of life, WORKSTYLING is trying out new services to support increasingly diverse workstyles. (SDG Target 8.2)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
8.2 Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors.	Providing support for labor shortages at tenant companies (by using ICT, creating comfortable workplace environments, etc.)	Together with our partner companies, we have developed an automatic conveyor system to transport goods and materials.	Mitsui Fudosan Logistics Parks (Japanese version only)
8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products.	Concluding comprehensive partnership agreements with universities and local governments in which we operate retail facilities	Together with Osaka Prefecture, we are promoting efforts to solve social issues and revitalize regional societies.	Comprehensive partnership agreement between Mitsui Fudosan and Osaka Prefecture (Japanese version only) This initiative also contributes to goals 11 and 17.
	Promoting tourism in partnership with local governments and corporations	We have signed a partnership agreement with the University of Toyama through which we hope to contribute to the regional development and revitalization of Oyabe City and the surrounding area. These efforts will be driven by research and surveys carried out at Mitsui Outlet Park Hokuriku Oyabe.	Joint research based on a partnership agreement between Mitsui Fudosan and the University of Toyama (Japanese version only)
	Participating in a public-private partnership for airport operation	Kyushu Kumamoto International Airport Co., Ltd. has signed a project agreement with the Ministry of Land, Infrastructure, Transport and Tourism for the Qualified Project Etc. for Kumamoto Airport Operation. Kyushu Kumamoto International Airport Co., Ltd. is funded by the MSJA-Kumamoto Consortium, a consortium led by Mitsui Fudosan.	Project agreement for the Qualified Project Etc. for Kumamoto Airport Operation



Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

PICK UP ACTION

Promoting startup development through 31VENTURES

31VENTURES is Mitsui Fudosan's startup cocreation business. Based on three main services-community, support, and finance-31VENTURES proactively supports the business expansion of early-stage and growth-stage startups. (SDG Target 9.5)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
<p>9.1</p> <p>Develop quality, reliable, sustainable and resilient infrastructure, including regional and transborder infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all.</p>	<p>Conducting Smart Compact City experiments</p>	<p>Kashiwa-no-ha Smart City has been selected by the Ministry of Land, Infrastructure, Transport and Tourism as a model project for smart cities.</p>	<p>Selected as a model project for smart cities by the Ministry of Land, Infrastructure, Transport and Tourism</p>
<p>9.4</p> <p>By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities.</p>	<p>Promoting our car sharing business</p>	<p>Using infrastructure from our parking lot business, we run "careco," an easy-to use car-sharing service for people to use when they need it.</p>	<p>Members-only car-sharing service (External website). (Japanese version only)</p>
<p>9.5</p> <p>Enhance scientific research, upgrade the technological capabilities of industrial sectors in all countries, in particular developing countries, including, by 2030, encouraging innovation and substantially increasing the number of research and development workers per 1 million people and public and private research and development spending.</p>	<p>Promoting startup development through 31VENTURES</p>	<p>In addition to providing offices especially for startup companies, we offer various forms of business support.</p>	<p>31VENTURES (External website)</p> <p>This initiative also contributes to goal 4.</p>
	<p>Participating member of TX Entrepreneur Partners</p>	<p>TX Entrepreneur Partners is an organization that supports startups working to transform their core technologies into businesses.</p>	<p>TX Entrepreneur Partners (External website)</p>
	<p>Kashiwa-no-ha Open Innovation Lab (KOIL)</p>	<p>The Kashiwa-no-ha Open Innovation Lab was designed to encourage coordinated exchange among various individuals.</p>	<p>31VENTURES KOIL (External website)</p>

SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
	Hosting the Tokyo Midtown Award competition	The Tokyo Midtown Award competition aims to discover, support, and promote collaboration with talented designers and artists.	Tokyo Midtown Award (External website)



Reduce inequality within and among countries

PICK UP ACTION

Establishing the Challenged Center

In January 2019, we established the Challenged Center as a new platform for people with disabilities to play active roles in society. We are also promoting diversity in various other ways. (SDG Target 10.2)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.	Establishing the Challenged Center	The Challenged Center brings together and carries out various types of routine work from each division in the company to promote the employment of people with disabilities and provide them with work opportunities.	Our Efforts to Realize Diverse Workstyles This initiative also contributes to goal 8.
	Employing seniors	Senior citizens have a wealth of knowledge and experience. In line with their increased desire to work with stability and peace of mind, we have raised the age of mandatory retirement from 60 to 65.	Our Efforts to Realize Diverse Workstyles
	Hosting the Customer Service Role-Playing Contest and the All-Out CS Contest	Each year we host the Customer Service Role-Playing Contest and the All-Out CS Contest to improve the quality of customer interaction and service at our retail facilities and hotels.	Social Supply Chain
	Installing multilingual signs and prayer rooms	Systems and service staff at our retail facilities can translate in up to four languages, while we have also installed prayer rooms for those who need them.	Installation of multilingual translation system to strengthen inbound tourism measures



Make cities and human settlements inclusive, safe, resilient and sustainable

PICK UP ACTION

Preserving, repairing, and operating the Mitsui Main Building as a cultural property

To successfully create sustainable neighborhoods, all business divisions at Mitsui Fudosan are engaged in efforts to create disaster-resilient buildings and equipment and efficient disaster response systems. The Mitsui Main Building, constructed in 1929 six years after the Great Kanto Earthquake, came to be a symbol of recovery and is the origin of our commitment to resilient neighborhoods. (SDG Target 11.3)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
11.3 By 2030, enhance inclusive and sustainable urbanization and capacity for participatory, integrated and sustainable human settlement planning and management in all countries.	Preserving, repairing, and managing the Mitsui Main Building as a cultural property	The Mitsui Main Building, an important cultural property, celebrated its 90th anniversary in 2019. Undergoing both preservation and development work, the building embodies the concept of the Nihonbashi Revitalization Plan.	Celebrating the 90th anniversary of the Mitsui Main Building, the first large-scale office complex to be designated an important cultural property.
11.5 By 2030, significantly reduce the number of deaths and the number of people affected and substantially decrease the direct economic losses relative to global gross domestic product caused by disasters, including water-related disasters, with a focus on protecting the poor and people in vulnerable situations.	Creating disaster-resilient neighborhoods	Through our neighborhood creation and development projects, we are improving infrastructure and creating homes and facilities that are resilient to disasters (earthquakes, etc.).	The Mitsui Fudosan Group: A History of Value Creation This initiative also contributes to goal 13.
	Managing regional disaster preparedness hubs and facilities to take in those unable to return home following disasters	We are carrying out work to improve BCP at our buildings, improving our Crisis Management Center, and conducting training at facilities that take in those unable to return home following disasters.	&NIHONBASHI
11.6 By 2030, reduce the adverse per capita environmental impact of cities, including by paying special attention to air quality and municipal and other waste management.	Setting design targets to extend the useful life of buildings	We are working to extend the useful life of buildings by designing them to enable easy maintenance and upgrading of plumbing and other equipment, which also contributes to resource conservation and waste reduction.	Social Supply Chain
11.7 By 2030, provide universal access to safe, inclusive and accessible, green and public spaces, in particular for women and children, older persons and persons with disabilities.	Preserving 140 existing trees and creating a unified green space at Hinokicho Park	We have transformed around four hectares of land in TOKYO MIDTOWN into green, open spaces where visitors and local residents can meet and take a break.	TOKYO MIDTOWN (External website) , [PDF]
	Preserving 70-year-old trees at the Mitsui Kamitakaido Athletics Ground	At Park City Hamadayama, we have created a richly green living environment based on the concept of a 100-year forest.	Park City Hamadayama (Japanese version only)

SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
11.a Support positive economic, social and environmental links between urban, peri-urban and rural areas by strengthening national and regional development planning.	Managing a regional community hub and participating in cleaning activities	Each year in July, our employees and their families volunteer to clean the famous Nihonbashi Bridge.	Community Involvement and Development



Ensure sustainable consumption and production patterns

PICK UP ACTION

Greatly reducing the amount of waste from dismantling work with REFINING ARCHITECTURE®

To revive ageing real estate properties, we are seeking to spread use of our REFINING ARCHITECTURE service, which greatly reduces the amount of scrap material from dismantling old buildings. (SDG Target 12.5)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
12.2 By 2030, achieve the sustainable management and efficient use of natural resources.	The Mitsui Home Group Resource Procurement Guidelines	As a corporation that makes use of forest resources, Mitsui Home Co., Ltd. has formulated a set of guidelines which details its policy and scope for sustainable forest resource procurement.	Mitsui Home Co., Ltd. (External website) (Japanese version only)
12.4 By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment.	Recycling resources	We recycle food waste, coffee grounds, waste oil, used fluorescent lamps, batteries, old paper, carpet tiles, and more.	Environmental Pollution and Resources
	Introducing pay-per-use systems for waste disposal	We have introduced pay-per-use systems at 47 of our retail facilities to conserve resources and reduce the amount of waste we dispose.	—
12.5 By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.	Greatly reducing the amount of waste from dismantling work with REFINING ARCHITECTURE®	We are working to minimize environmental impact through our REFINING ARCHITECTURE service, which revives old buildings while generating almost no scrap material.	What is REFINING ARCHITECTURE? (Japanese version only) This initiative also contributes to goal 11.

SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
	Reducing food loss by repurposing Toba cheesecakes	We reduce food loss by repurposing damaged cheesecakes for use in new baked products.	TOBA HOTEL INTERNATIONAL: New Danish pastry using popular traditional cheesecake (External website) (Japanese version only)



Take urgent action to combat climate change and its impacts

PICK UP ACTION

Affiliation with RE100 and Supporting the Task Force on Climate-related Financial Disclosures (TCFD)

Mitsui Fudosan is a member of RE100, a global initiative promoting use of 100% renewable energy in all business activities, a goal which the company aims to achieve by 2050. In addition, we also agree with the ideals of the TCFD, a task force that promotes disclosure of risks and opportunities pertaining to climate change. (SDG Target 13.1)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
13.1 Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries.	Affiliation with RE100	We are affiliated with RE100, an initiative that promotes use of 100% renewable energy in all business activities.	Affiliation with RE100 Supporting the TCFD
	Supporting the TCFD	We agree with the ideals of the Task Force on Climate-related Financial Disclosures (TCFD).	This initiative also contributes to goal 7.
	Issuing a green bond	In September 2019, we issued a bond solely for financing Green Projects that improve the environment.	Conditions Determined for Mitsui Fudosan's Green Bond
	Installing EV and PHV charging stations at Mitsui Car Park Leasing parking lots	We have installed charging equipment for electric and plug-in hybrid vehicles at Mitsui Car Park Leasing pay-by-the-hour parking lots.	Mitsui Fudosan Realty Co., Ltd. (External website) (Japanese version only)
13.3 Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning.	Implementing sustainability training	We hold sustainability training sessions for all employees to teach them why social and corporate sustainability is important, and to increase awareness of the Group's efforts to achieve sustainability.	Human Resources Management
	Promoting the Eco Test	Mitsui Fudosan and its Group companies encourage all their employees to take the Certification Test for Environmental Specialists (Eco Test) administered by the Tokyo Chamber of Commerce and Industry.	

SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
	Eco-ad+: Mitsui Fudosan Facilities Co., Ltd.'s project to reduce CO ₂ emissions	As part of its environmental accounting, Mitsui Fudosan Facilities discloses information on its investments and expenses for environmental conservation. Through Eco-ad+, a project to reduce CO ₂ emissions, the company supports the construction of a PDCA cycle management system for energy-saving operation.	Mitsui Fudosan Facilities Co., Ltd. (External website) (Japanese version only)



Conserve and sustainably use the oceans, seas and marine resources for sustainable development

PICK UP ACTION

Reviving the Nihonbashi River

The Nihonbashi area has flourished as a hub for economic and financial development, commerce, distribution, and culture since the Edo period. To help revitalize the area, we are engaged in efforts to revive the Nihonbashi River after the Shuto Expressway has been moved. (SDG Target 14.1)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
14.1 By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution.	Reviving the Nihonbashi River	Aiming to revive the natural environment of the Nihonbashi area that has been lost through economic development, we are moving forward activities to create an entirely new neighborhood.	Committee for the 100 Year Renaissance Plan of Nihonbashi and Environs (External website) (Japanese version only) This initiative also contributes to goal 17.



Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

PICK UP ACTION

Management of a Group-owned forest in Hokkaido (tree planting, thinning, etc.)

The Company manages and utilizes resources from a company-owned forest in Hokkaido through our Group companies. To protect their abundant ecosystems, employees are actively working to create "never-ending forests." (SDG Target 15.1)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
15.1 By 2020, ensure the conservation, restoration and sustainable use of terrestrial and inland freshwater ecosystems and their services, in particular forests, wetlands, mountains and drylands, in line with obligations under international agreements.	Managing a Group-owned forest in Hokkaido (tree planting, thinning, etc.)	In our approximately 5,000 hectares of forest in 31 cities, towns, and villages in Hokkaido, we undertake systematic tree planting and appropriate management and cultivation.	The Mitsui Fudosan Group's forest preservation activities (Japanese version only)
	Acquiring the forestry management certification SGEC	Our Group-owned forests have been recognized for their socially, economically, and environmentally appropriate management.	
15.2 By 2020, promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally.	Using thinned timber	The thinned timber generated from our maintenance and management of Group-owned forests is used in office furniture and in the Group's residential business.	The Mitsui Fudosan Group's social and environmental initiatives
15.5 Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and, by 2020, protect and prevent the extinction of threatened species.	Creating green spaces, water systems, and forests for natural habitats	Based on the Group Environmental Policy, we work to preserve the valuable natural environments within cities and create new green spaces.	Biodiversity
	Preserving and passing on the Furusato no mori Forest at MFLP Sakai	We have created a plan to preserve the Furusato no mori Forest for future generations by selecting and cultivating species based on the results of a vegetation survey.	Preserving and utilizing natural environments
	Holding Green Tours	We host events through which participants can learn about nature while observing the abundant trees, flowers, and birds in the TOKYO MIDTOWN area.	TOKYO MIDTOWN (External website) (Japanese version only)



Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

PICK UP ACTION

Participating in the UN Global Compact

The Mitsui Fudosan Group supports the UN Global Compact, an initiative that comprises 10 principles related to human rights, labor, the environment, and anti-corruption, and also participates in the Global Compact Network Japan. (SDG Target 16.5)

WE SUPPORT



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
16.5 Substantially reduce corruption and bribery in all their forms	Participating in the UN Global Compact	In December 2018, we signed the UN Global Compact, an initiative that comprises 10 principles related to human rights, labor, the environment, and anti-corruption. We are also a participating member of the Global Compact Network Japan.	Participation in the UN Global Compact
	Sustainable procurement throughout our supply chain	By building a procurement system based on ESG criteria, we are contributing to sustainability throughout our supply chain.	Notice regarding sustainable procurement [PDF]



Strengthen the means of implementation and revitalize the global partnership for sustainable development

PICK UP ACTION

Creating neighborhoods through public-private-academic collaboration

We launched the Urban Design Center Kashiwa-no-ha (UDCK) in 2006 as a neighborhood creation body that brings together the public, private, and academic sectors. Since before the UN's adoption of the SDGs, UDCK has been proactively working to achieve its own targets through partnership. (SDG Target 17.17)



SDG Targets	Mitsui Fudosan Group Initiatives	Overview	Further Information
17.17 Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships.	Creating neighborhoods through public-private-academic collaboration	The public-private-academic collaborations at UDCK have been recognized with the Minister of Land, Infrastructure, Transport and Tourism Award and the Ishikawa Award.	Area management at Kashiwa-no-ha Smart City (External website)
	Participating in Hana Kaido activities along Chuo-dori Street	To increase interaction in the Nihonbashi area, which is promoting neighborhood creation through public-private partnerships, we work with the NPO Hana Kaido to hold pansy planting and other events.	NPO Hana Kaido (External website) (Japanese version only)
	Participating in area management organizations (Shinyurigaoka, Makuhari, etc.)	We actively work with local residents, businesses, landowners, and other stakeholders in various areas to maintain and improve the environment and value in each region.	Shinyurigaoka Area Management Consortium (Inspire Hub Shinyuri) (External website) (Japanese version only) Makuhari Bay-Park Area Management (B-Pam) (External website) (Japanese version only)