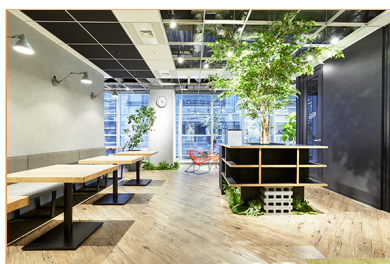




The WORKSTYLING Project Explores the Future of Work and Receives Fiscal 2017's Good Design Award



Mitsui Fudosan's Multi-Site Shared Office WORKSTYLING Project, which was launched to help realize new ways of working, won the fiscal 2017 Good Design Award. As society ages and the working population continues to shrink, enterprises must enhance productivity and utilize a diverse range of human resources. Furthermore, excessive working hours represent a challenge. We have entered an era that calls for work that is unprecedentedly efficient as well as creative.



WORKSTYLING responds to these social trends and offers new solutions to a wide range of workspace challenges. The project's recognition with the Good Design Award reflects the high evaluation it has received as a service that enables employees of large enterprises to practice a diverse range of workstyles.

Spaces that allow free choice of workstyle

WORKSTYLING is a shared office system for employees from a wide range of enterprises. It enables employees to use teleconferencing and other advanced technologies without restriction by time or location. WORKSTYLING offices are also equipped with advanced security systems. In response to input from enterprises, in fiscal 2018 we launched WORKSTYLING FLEX, which offers additional flexibility with respect to user numbers and contract terms. The goal of WORKSTYLING is to drive the evolution of the workplace.



▶ WORKSTYLING FLEX

As of January 2020, the network has grown to 50 locations in major cities throughout Japan, with 500 member enterprises and more than 100,000 registered users. WORKSTYLING gives employees more freedom, and offers new ways of working that

free them from long commutes, and enable them to combine work with child or family care.

Implementing the Telework Days Plan

In 2017 and 2018, to help accelerate acceptance of telecommuting, WORKSTYLING introduced "Telework Days" at selected locations for customers wishing to telecommute. This initiative is also intended to support the Olympic and Paralympic Games Tokyo 2020 through various working styles, and going forward, will be further enhanced.

Membership-based Facilities and Services for Tenant Companies mot. Mitsui Office for Tomorrow



As workstyle reforms continue to gather pace, Mitsui Fudosan hopes to be able to cater to the needs of office workers and, with more free time due to increased productivity, provide them with things to do. To do so, we began mot. Mitsui Office for Tomorrow, a selection of membership-based facilities and services for tenant companies that respond to employees' needs, allowing them to live a more comfortable life as an employee. In addition to the Nihonbashi Takashimaya Mitsui Building and Nihonbashi Muromachi Mitsui Tower, we plan to incorporate this new service into our future large-scale office buildings. Through this new service, we hope to build environments that enable employees to be more creative and more comfortable, and thereby create people-centric neighborhoods.



mot. Park

Free lounge



mot. Personal

Individual booths



mot. Conference

Rental meeting rooms



mot. Fitness

Member's fitness area



mot. Member's Lounge

Member's lounge

Workplaces that Bring Smiles to Employees Are Good for Customers Too.
Let's Be Sure to Work Happy



The Mitsui Fudosan Group believes that when our employees, as well as those of our valued partners working in customer contact positions in hotels and commercial facilities, are able to enjoy their jobs with a smile, the result is enhanced customer service. As such, working to devise systems, settings and other measures to enhance employee satisfaction (ES) leads to customer satisfaction (CS).

Enhanced ES means greater CS

Through events such as the All-Out CS Contest (for all hotels under management), the MGH Award, and numerous incentive and other systems, we are working to raise ES and thereby CS, with gratifying results.



▶ All-Out CS Contest (Mitsui Fudosan Hotel Management)

Mitsui Fudosan creates work environments with appeal



▶ Employee lounge, Urban Dock LaLaport TOYOSU

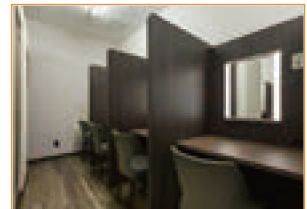
At Urban Dock LaLaport TOYOSU and other commercial facilities, we are renovating employee lounges with a relaxing café concept, to enhance their effectiveness as spaces for rest and rejuvenation. Going forward, we will continue our efforts to create work environments that raise employee motivation.



This Credo summarizes the policies followed by employees of The Celestine Hotels and Mitsui Garden Hotels (Mitsui Fudosan Hotel Management)



▶ Employee lounge, LaLaport SHIN MISATO



▶ Women's powder room for employees, LaLaport SHIN MISATO